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POLICE SCOTLAND NEWS RELEASE

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KNOCK KNOCK – MAKE SURE YOU KNOW WHO’S THERE – CAMPAIGN TARGETS DOORSTEP CRIME

Police Scotland and partners including Trading Standards Officers today, Monday April 7, launch a major national campaign to help beat doorstep crime.

Doorstep crime consists of two main separate types of offences, bogus callers and rogue traders, both of which can have a devastating effect if you fall victim to them.

Superintendent Gus MacPherson said: “Doorstep crime can affect anyone within our local communities, but we are aware that in particular the over 60’s can be targeted due to a perceived vulnerability.

“Those who commit such crimes, like bogus callers and rogue traders, are extremely convincing in how they approach and interact with potential victims. Anyone can be convinced by the lies these criminals create.

“We know that there is a significant amount of underreporting of this crime type, with individuals either not being aware that they have been subject to a crime, or feel embarrassed to tell someone.

“Police Scotland and all our partner agencies hope that this campaign will increase awareness amongst communities of this despicable crime and give confidence in being able to deal with those who cold-call at their door.”

To assist with this, Police Scotland has launched the ‘Nominated Neighbour Scheme’, which aims to foster local support for those who choose to not answer their door to cold-callers. Further information on this scheme can be found on the Police Scotland website or by calling your local Community Policing team on 101.

For further information please contact

Contact: Colin McGregor
Communications Officer
Police Scotland Corporate Communications
Tel: 0141 532 2099

E: Colin.McGregor@scotland.pnn.police.uk
Twitter: @PoliceScotland
Facebook: www.facebook.com/PoliceScotland
Website: www.scotland.police.uk