



# **KNOW YOUR NETWORK EVENT**

## **24 August 2016**

### **Fife Economic Strategy: View of the Future**

**Presentation by:**  
**Robin Presswood**  
**Head of Economy, Planning and Employability  
Services**



## Recommendations:

- Implement a Commissioning Framework to set future priorities
- Target Employer Engagement Activities to ensure opportunities for Pathway clients
- Increase activities in the most deprived 20% SIMD areas
- Develop the capacity of the Third Sector Providers
- Invest further in IT skills development and facilities
- Improve the compliance and monitoring of programmes on the pathway

## Key groups for targeted interventions:

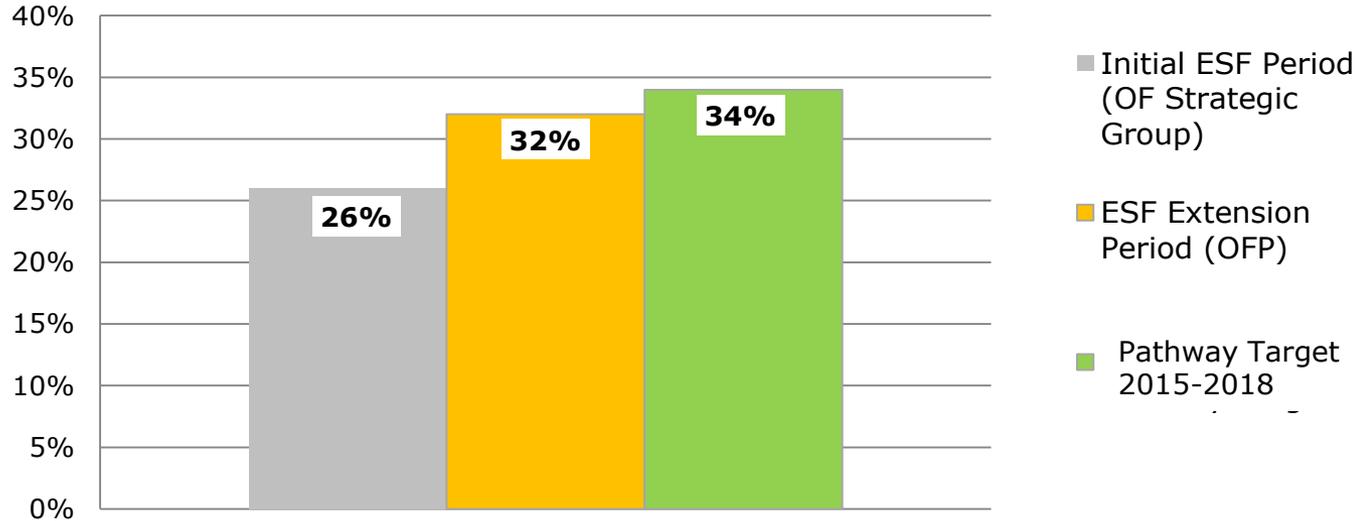
- Long -Term Unemployed
- Facing Literacy and Numeracy Issues
- Facing Digital Exclusion
- Young People in Danger of Becoming NEET
- Looked-after Young People
- Ex-Offenders
- Health & Disabilities Issues
- Family and / or Caring Responsibilities
- Employer Engagement Activities

# PERFORMANCE UPDATE

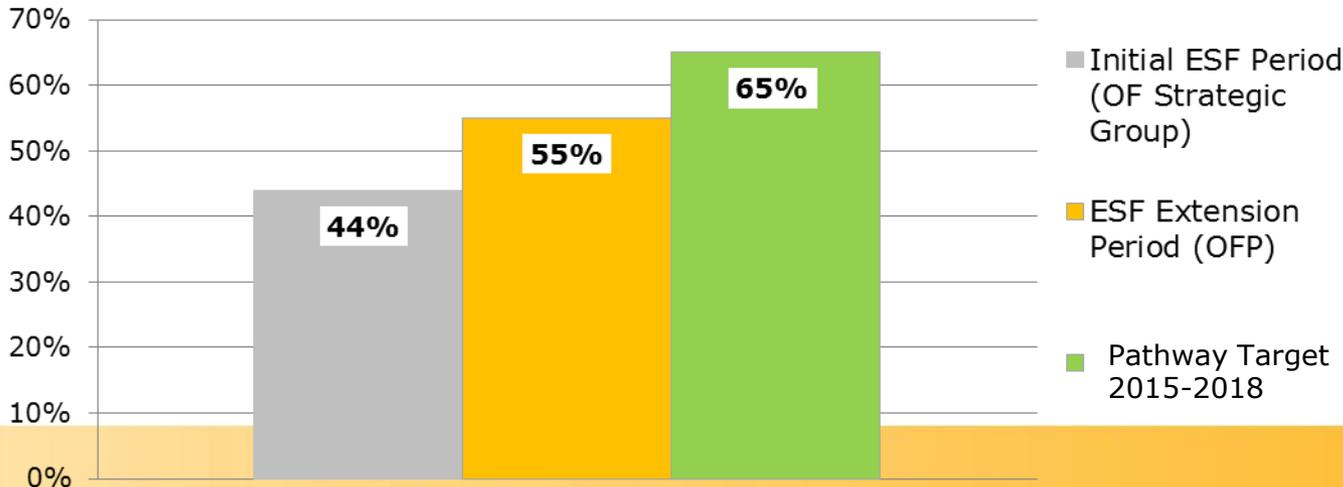


Significant progress made since the Review to improve the number of clients accessing jobs and other positive outcomes.

### % of Clients Entering Employment / Self-Employment



### % of Clients Accessing All Positive Destinations



The Employability Route-map highlights our intention to stretch these even further by the end 2018

# WHY A NEW ECONOMIC STRATEGY?



- Economic & social change



- Political & policy changes



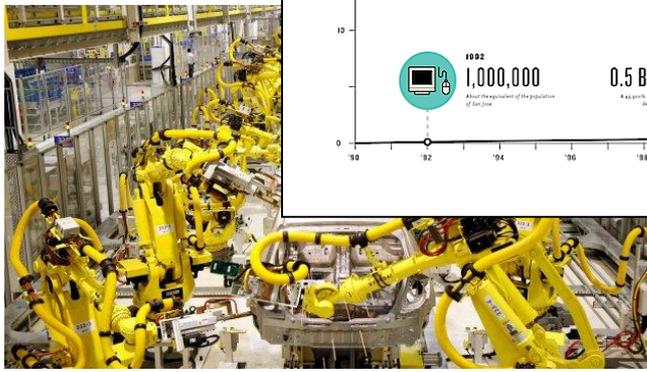
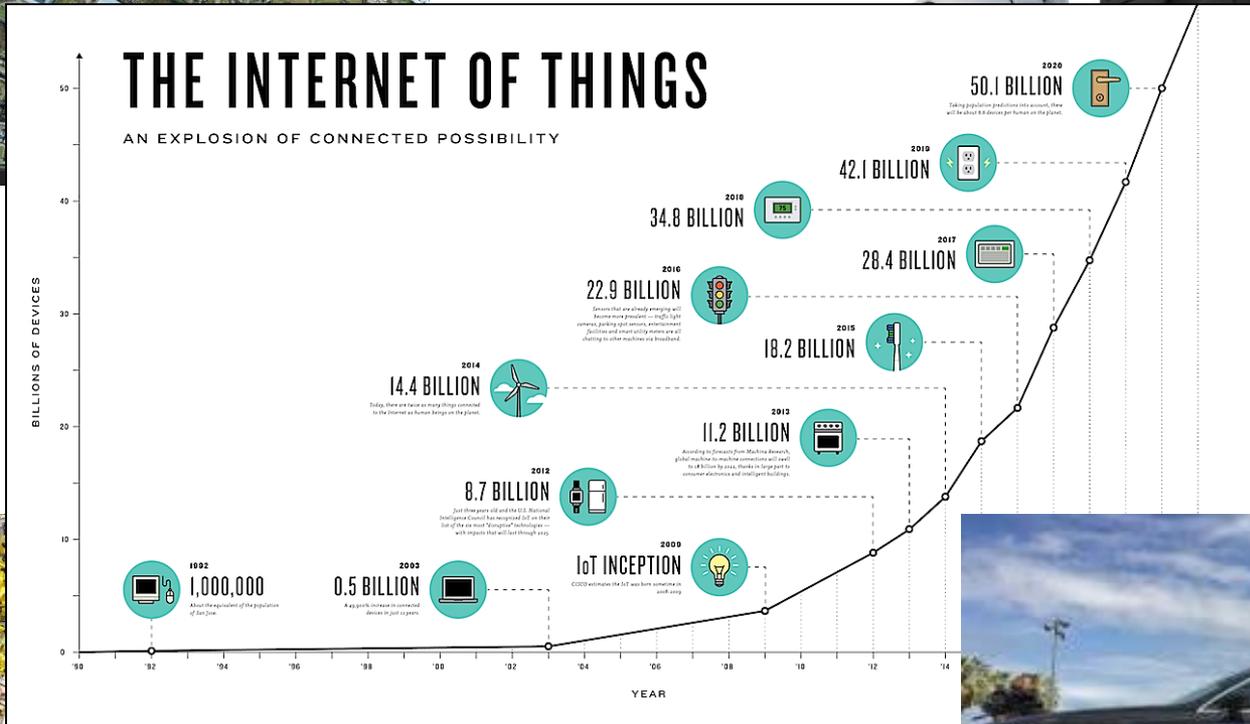
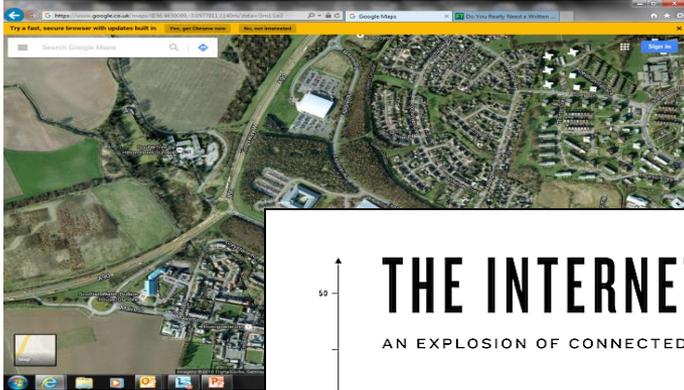
Need to get better value from reducing levels of public sector spend

- Decarbonisation is more than just a key growth sector



# ISSUE 1: SCALE AND PACE OF TECHNOLOGICAL CHANGE...

**Opportunities Fife**  
connecting learning, skills and jobs



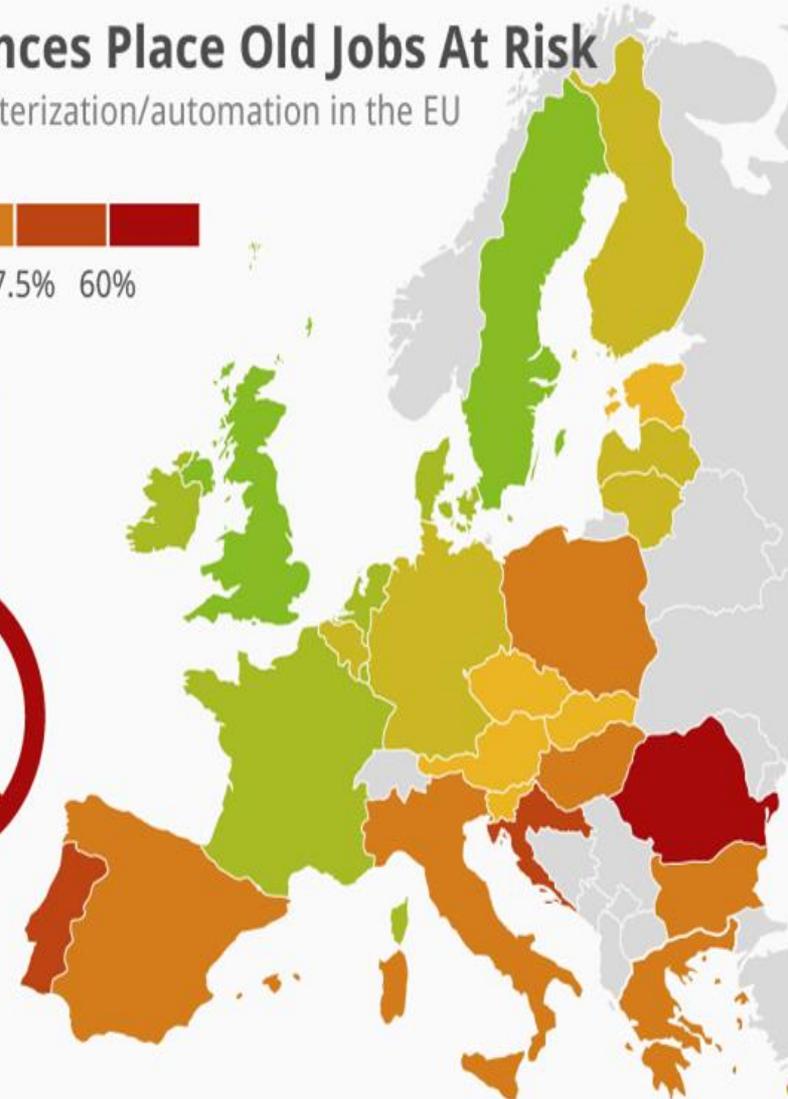
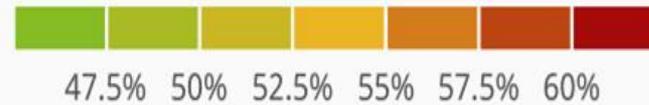
## ISSUE 2: Job Destruction

- Call centre worker
- Placer/Picker/Packer
- Factory worker
- HGV Driver
- Taxi Driver
- Bus Driver
- Car Panel Beater
- Spray Painter
- Chef
- Teacher
- Lecturer
- Journalist
- Doctor

...which sectors are safe?

### Technological Advances Place Old Jobs At Risk

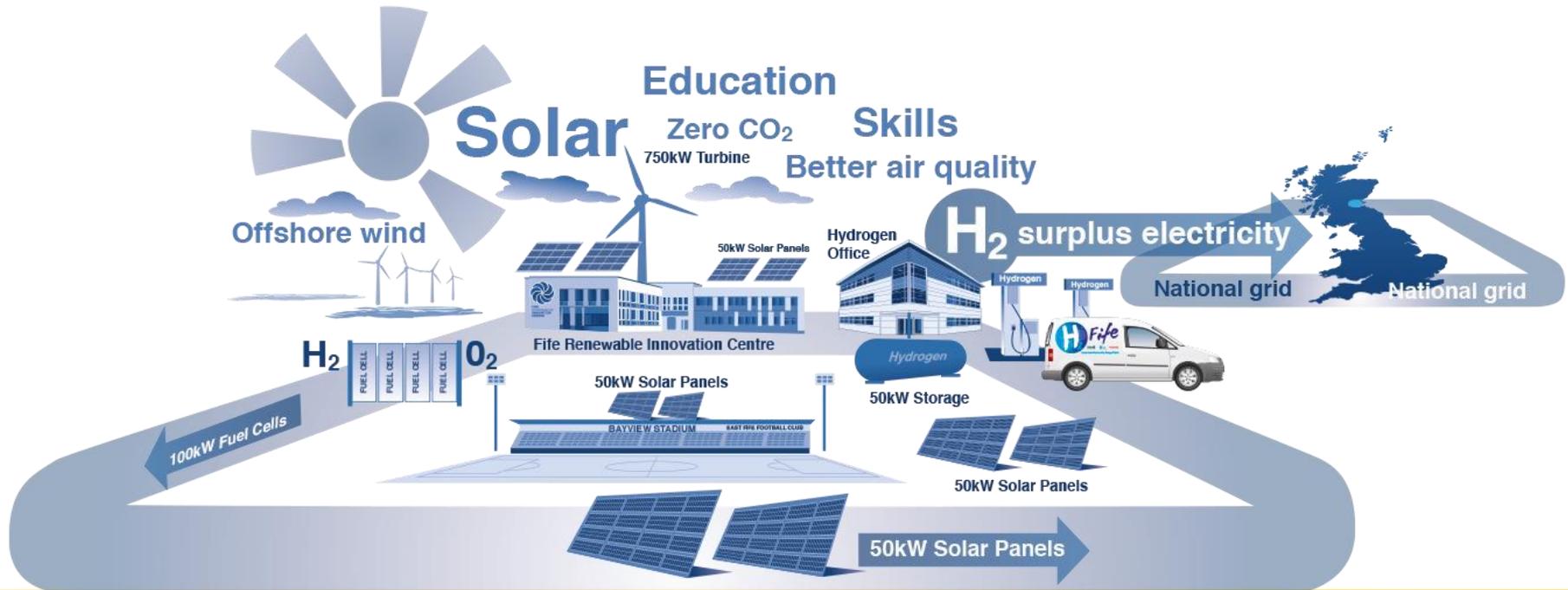
% of jobs vulnerable to computerization/automation in the EU



# ISSUE 3: Low Carbon Economy – Strategic Sector/Threat/Opportunity

Emerging priorities:

- Circular economy
- Decarbonising the energy system
- Reducing energy demand
- Inter-seasonal energy storage
- Offshore renewables
- Grid balancing & microgrids



**Methil Docks Business Park H2 microgrid**

# ISSUE 4 INCLUSIVE GROWTH - FAIRER FIFE COMMISSION

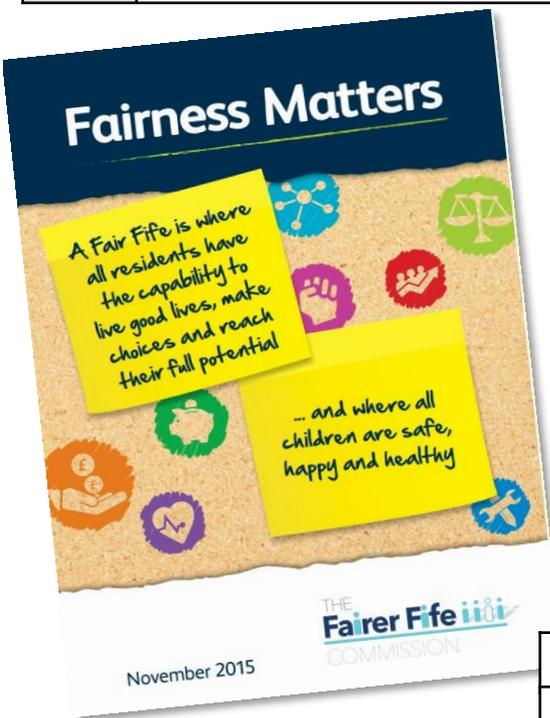


## Poverty Free

7	Fife Partnership should rebalance its employability programmes <b>to primarily focus on those with physical or mental health challenges</b> and those requiring basic adult learning support.
9	Fife Partnership should consider further development of a <b>localised approach to employability</b> including devolution of the delivery of the Work Programme to Fife.

## Affordable

22	Fife Partnership should carry out a cost/benefit analysis for the introduction of <b>free travel cards – targeted at low income families</b> – with particular consideration for cards <b>for those seeking work and recently moving into work.</b>
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## Fair Work

11	Fife Partnership should set the ambition of <b>becoming a living wage region.</b>
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## Skilled

32	Fife Partnership should <b>commit to establish an apprenticeship for every £1million of public expenditure.</b> This should be augmented by the development of an apprenticeship scheme for public bodies to sponsor apprenticeships in SMEs
33	Fife Partnership should work with the business community to provide <b>more support for skills development, focussing on those at particular risk of labour market marginalisation</b> – including women, lone parents, people with disabilities and some ethnic minority groups.

## Healthier

38	Fife Partnership should develop a clear focus on health and employment, to <b>increase employability capacity and sustain employment for people with health problems.</b>
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Ambitious

Empowered

Connected

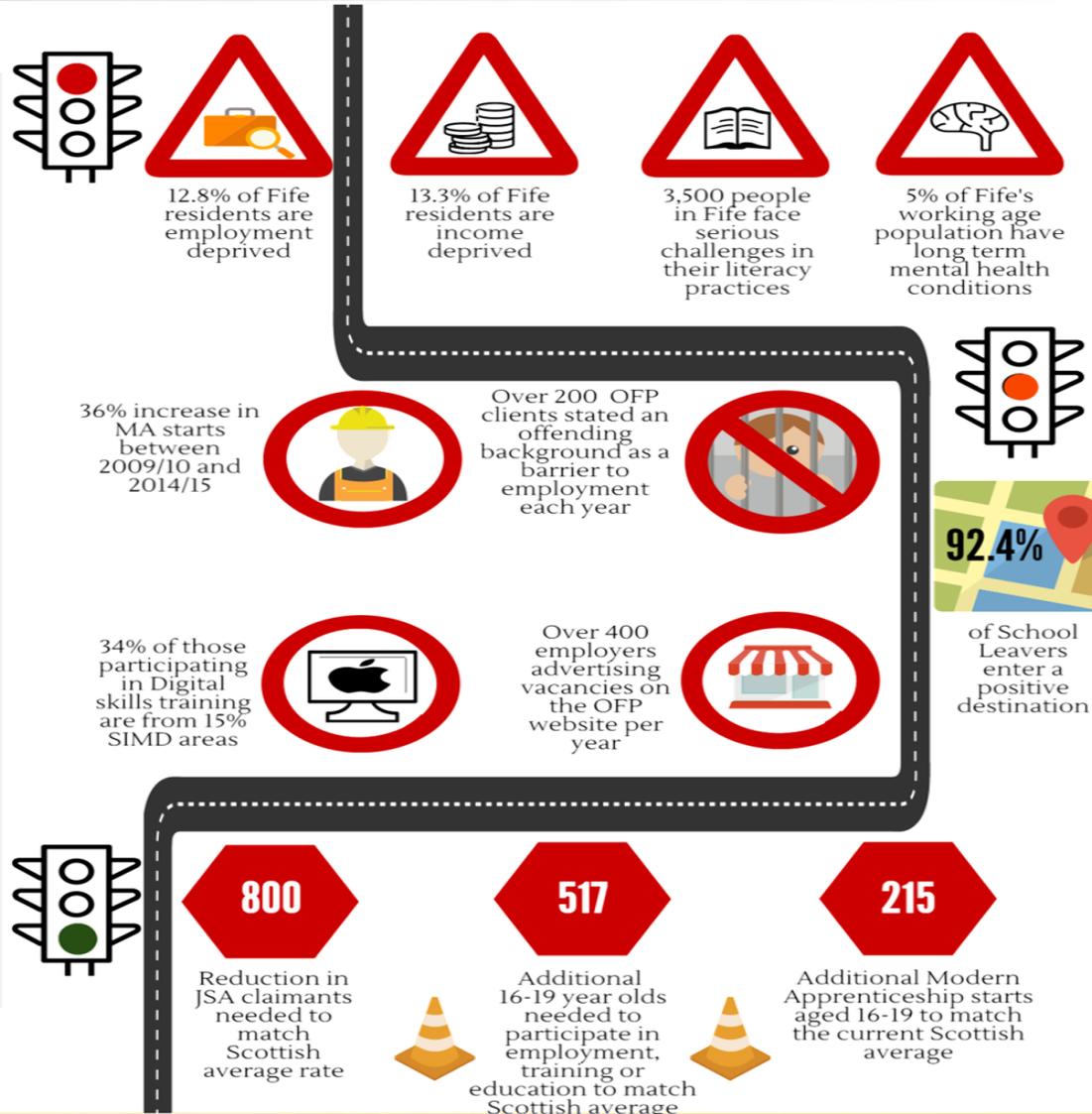
No OFP Specific Lead

# ISSUE 5: Our employability offer has been transformed...



...but

- 42% of all benefit claimants (13,910 people) are claiming due to mental health issues
- Less than 10% of budget spent on supporting these clients



## **ISSUE 6: changing requirements for workforce skills...**



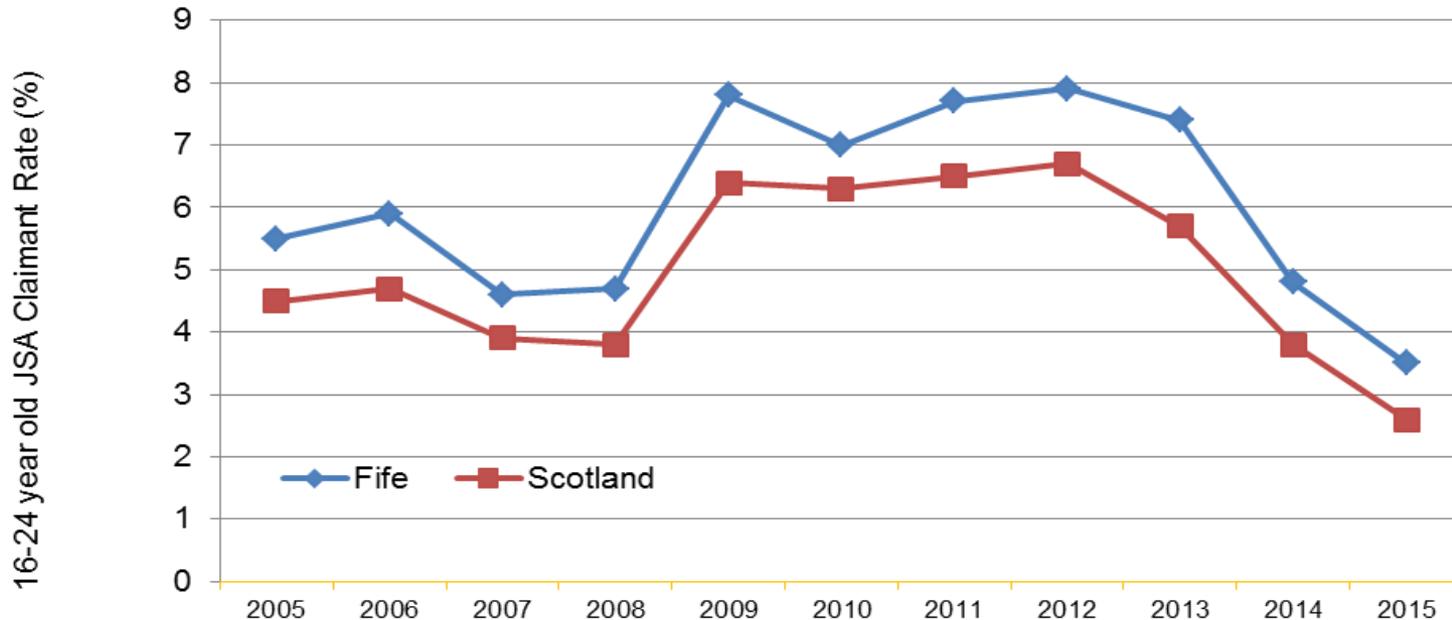
- Ageing workforce
- Redundant skills/Job destruction
- Enterprise skills
- Education/business joint working
- Need for STEM skills – future proof?
- Health & social care
- Jobs for today's primary school children have not yet been invented

**...how to align supply with demand**

# ISSUE 8: great progress on unemployment...



## Rate of Youth Unemployment



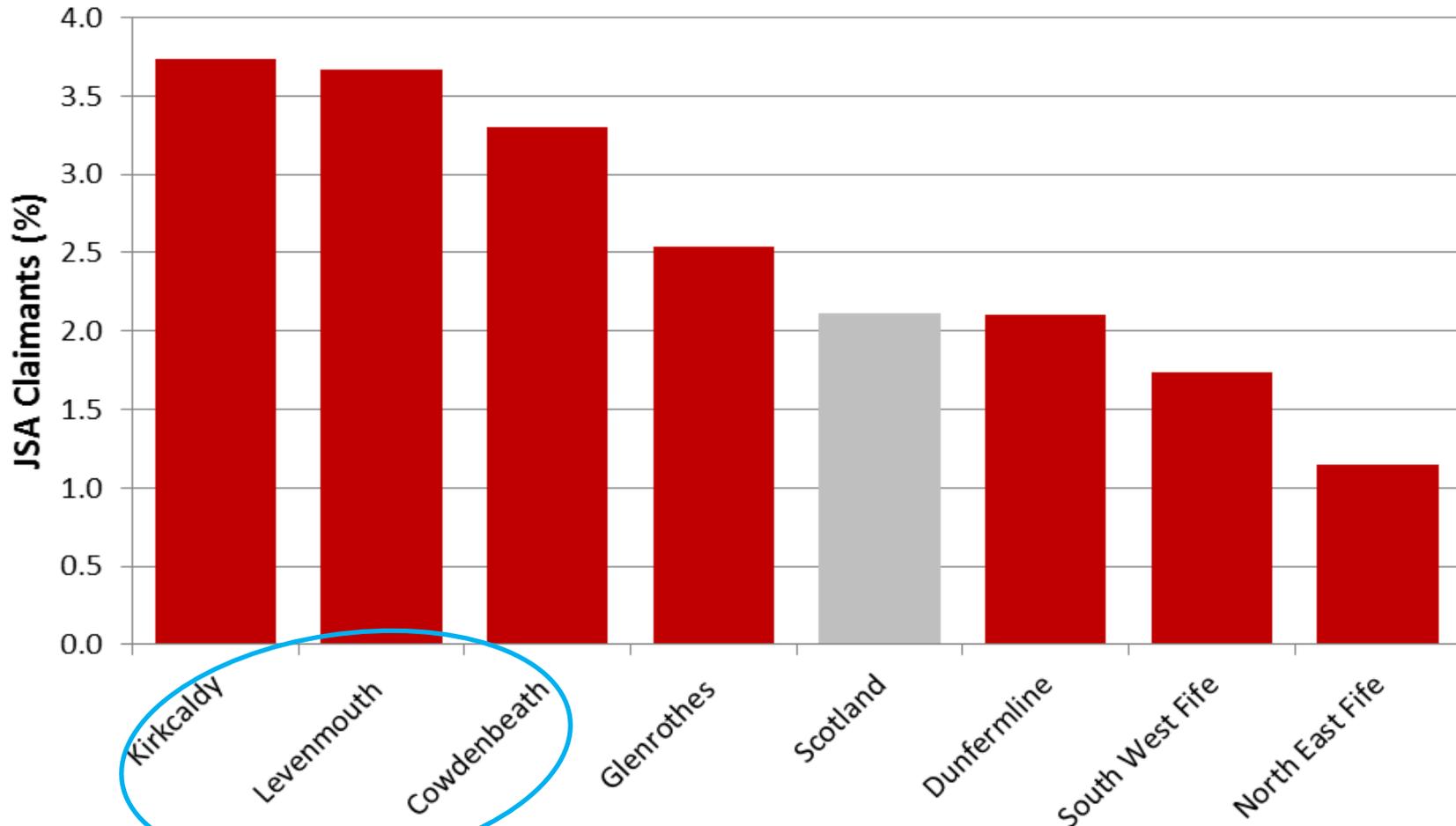
Source: Claimant Count, Nomis

**...but youth unemployment remains stubbornly high**

# ISSUE 7: Major economic disparities within Fife



## 2015 JSA Claimant Count Rates by Area Committee

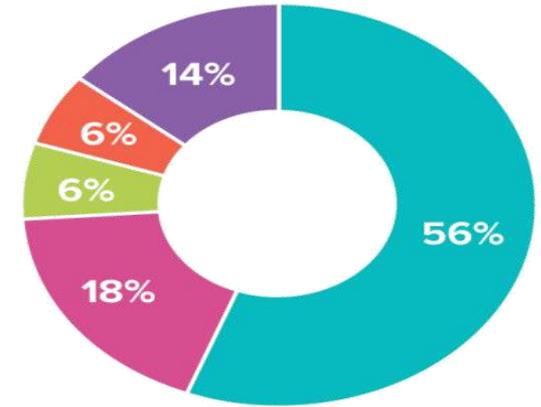
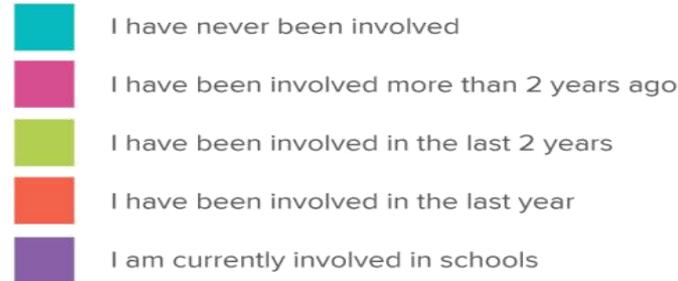
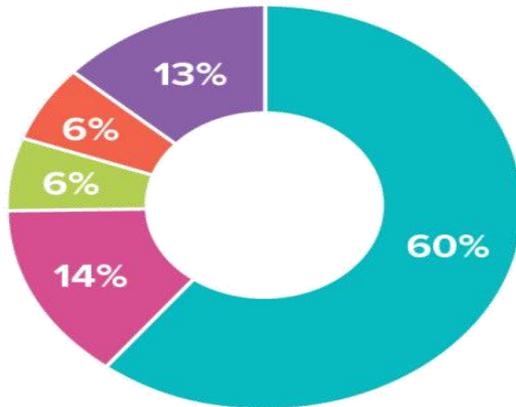


# ISSUE 9: Employer engagement

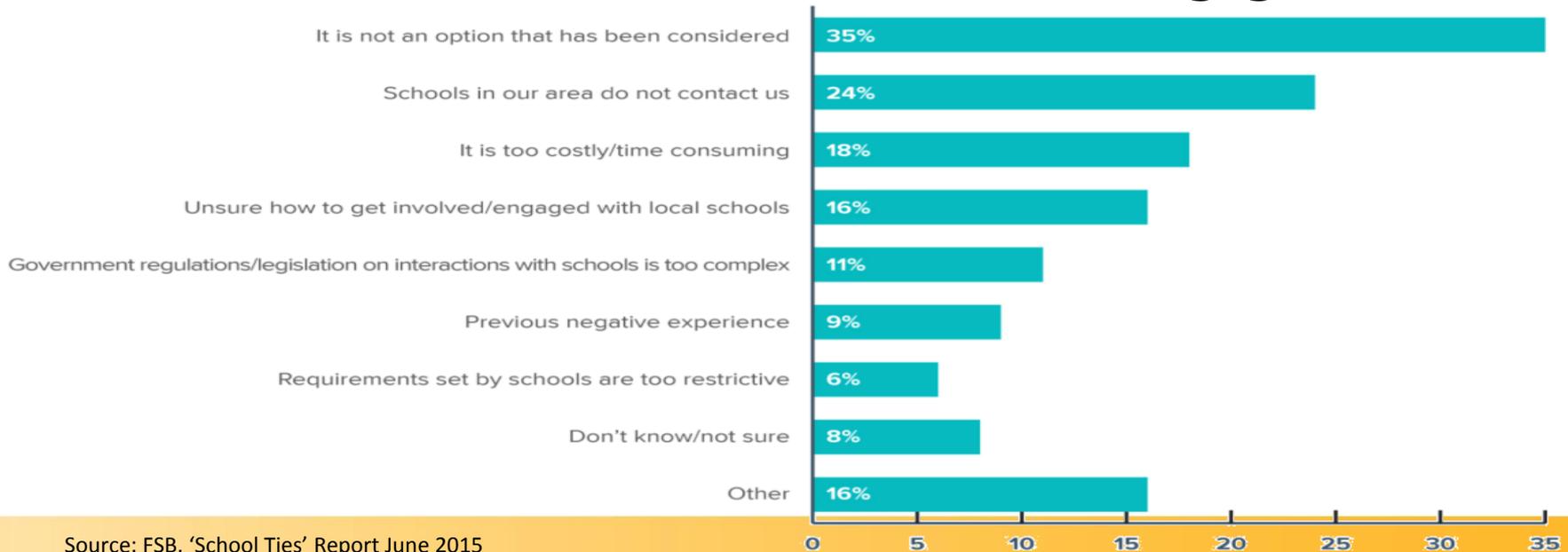


SCOTLAND

UK



## ...Most SME's have never engaged with schools



1. Structural changes in the economy happening faster than ever before
2. Inclusive growth a key driver for change
3. STEM skills are the key to the knowledge economy
4. Third sector is central to the employability agenda
5. Review of national agencies/devolution of new powers
5. We don't have all the answers – we need your input.



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