



City of Dunfermline Local Community Plan 2015/16

Introduction

The City of Dunfermline Local Community Plan sets out how public, private and voluntary organisations will work together with our communities to make Dunfermline a better, cleaner, safer, stronger, more vibrant place to live and visit. It identifies three key priorities that we will work towards over the next three years:

- Promoting business and tourism
- Increasing employability and skillsets
- Health, wellbeing and environment



Foreword



Cllr Helen Law –
Chair

City of Dunfermline Area Committee

The coming years will require partners to work together in ever more creative ways as financial pressures increase. Much has been achieved in the first 2 years of our Local Community Plans existence. The refresh will allow us to take stock of all the positive work undertaken by our range of partners, to learn the lessons of what we can do better and to improve on how we reflect the communities' priorities over the lifetime of the plan.

Undoubtedly the key to our successes has been our effectiveness as a partnership and it will be as a partnership that we develop our new plan to respond to local areas of concern and support our communities to improve their local environment and provide support for those families most in need.

By collaborating effectively through local community planning we can address the issues that are of greatest importance to local communities, helping to reduce inequalities while making Dunfermline a better place to live work and visit.

Strategic Context

The Fife Partnership is responsible for leading the community planning process in Fife. It is made up of elected representatives, board members and senior managers from across Fife's public and voluntary organisations - Fife Council, NHS Fife, Police Scotland, Fife Voluntary Action, Scottish Enterprise, Skills Development Scotland, SEStrans (South East Scotland Transport Partnership), Fife College and St Andrews University.

[Fife's Community Plan](#) is the over-arching strategic plan for Fife. It provides a framework and reference point for other strategies and plans we put in place. The current community plan identifies a number of challenges and opportunities that need to be addressed over the next ten years. **Reducing Inequalities** is one of three high level outcomes identified in the community plan, along with **increasing employment** and **tackling climate change**.

“Reducing inequalities to tackle multiple deprivation will require broad based action from economic development; health; education; housing; community safety; sport, leisure and culture and environmental improvement. It requires a long term commitment to break cycles of deprivation.”

Many communities in Fife and across Scotland have longstanding problems that reflect persistent inequalities in society. The Christie Commission endorsed a shift away from crisis intervention towards more preventative approaches.

This should improve outcomes for individuals and communities, reduce inequalities and reduce problems in the future.

Prevention should be evidence based, building on proven approaches whilst also supporting innovation. It needs a planned approach, incorporating a robust assessment process that can demonstrate reduced or deferred demand on services - delivering both value for money and better outcomes.

However, it can also be opportunistic, with staff in a local area working together and sharing resources to support activity that reduces demand on services.

Prevention also involves shifting power from those who provide services to those who use services - promoting greater co-ownership of our actions and their impacts. When individual service users and communities are at the centre of service design, and when services draw on the assets that are already available - the strengths, knowledge and experiences of communities, families and individuals – then the opportunities to build effective prevention will be greatest.

Wherever possible, Fife will adopt an assets-based approach to improving local areas. We will encourage the use of local capacity, skills, connections and knowledge, whether these assets sit within organisations, associations or communities.

Community Plan Evidence Base

The [Fife Partnership Strategic Assessment 2014](#) is designed to provide the evidence base for identifying priorities for the Fife Community Planning Partnership – down to 7 area level – for the next three years (2014-2017). These priorities will help to inform future work plans and area priorities, and will provide a solid foundation for any future refresh of the Fife Community Plan and associated documents, including the Single Outcome Agreement.

The defined aim of the Strategic Assessment is to identify, assess and assist in the prioritisation of issues across Fife and those facing the seven committee areas within Fife, providing a robust, wide-ranging evidence base that will allow local areas to make informed decisions in setting priorities that require medium to long-term action.

The strategic assessment will be reviewed on an annual basis and any changes will be reflected in future versions of the Local Community Plan.

Through consideration of the Dunfermline information that has emerged from the data collection process, it is suggested that the following issues are high level priorities that the Local Community Planning Partnership may wish to consider:

Promoting business and tourism

- Continuation of ongoing initiatives to regenerate Dunfermline town centre, including BID, Dunfermline Delivers and Venture Street.
- Continued work around establishment of number 82 High Street and impact of offering a multi-use facility.
- Community engagement around residents' desire for the town centre and Dunfermline businesses.
- Engaging with local business owners around required support and business development
- Ensuring that Dunfermline has a transport infrastructure that allows residents and visitors to easily access businesses and attractions.
- Continued promotion of Dunfermline as a tourist attraction, building on existing assets and taking advantage of emerging opportunities (e.g. Forth Bridge world heritage site).

Increasing employability and skillsets

- Promotion of positive destinations and co-ordinated link between schools, colleges and employers.
- Requirement for focus on getting young people into work, but also older workers.
- Link in with local employers around their recruitment of local workers and qualities desired in workforce.
- Maintain access to online resources for all parts of the community, with associated training to ensure digital literacy.
- Continued use and promotion of community job clubs, taking opportunities to the community and providing support on the path to employment.

Health, Wellbeing and Environment

- Continued support around mental health impact of Welfare Reform and hardship on individuals.
- Work around cycle path proposals to engage interest and change mind-sets regarding bike use.
- Promote access to public parks and other greenspace areas
- Impact of area regeneration and physical environment on the health and wellbeing of individuals
- Potential for community involvement in maintaining and regenerating greenspace areas, and influencing their use

Whilst these high level priorities have been highlighted, a number of future and emerging trends have been identified that may contribute to the prioritisation of activities within the Local Community Plan.

- Across a range of parameters, residents within the wider Dunfermline and West Fife area appear less healthy than the Fife average. Adult obesity rates are slightly above the Fife average at 33% of adults (Fife average 30.5%). Linked to this, the percentage of adults engaging in regular physical activity (36%) and reporting a daily consumption of five or more portions of fruit and vegetables (23%) are both slightly below the Fife average. Child obesity rates within Dunfermline are in line with the Fife average, at 10% of children.

- Dunfermline has a good amount of greenspace. The quantity of greenspace in the town is above the average for Fife with 7 hectares per 1,000 head of population. The town's highest quality greenspace is in Pittencrieff Park, while other areas, such as in the Duloch area is of low quality and should be a priority to improve. Many other parts of the town have easy access to greenspace, while others, such as Headwell, Garvockhill and parts of eastern Abbeyview have below average access.
- Dunfermline's birth rate is 70 per 1,000 of the population, well above the Fife average of 60 and the highest in Fife.

For more information on the Strategic Assessment go to:

www.fifedirect.org.uk/Dunfermline

or phone (to be added)

Thematic Groups

The Local Community Planning Partnership has a number of thematic sub-groups that bring partners together to achieve its agreed outcomes. These include Early Years & Family Support; Older People; Safer, Stronger Communities; Youthwork and Active Citizenship; Poverty Alliance; Health, Wellbeing and Environment; Promoting Business & Tourism; and Increasing Employability and Skillsets.

ACTION PLAN 2015-16

Promoting Business and Tourism				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Cruise ship initiative	<ul style="list-style-type: none"> Support the Forth Ports Volunteers to encourage cruise passengers to visit Dunfermline and surrounding area 	Transport to and from the Port of Rosyth + tourism literature on visitor destinations	<ul style="list-style-type: none"> Increase number of visitors helping to support local businesses. 	LTA
Dunfermline Delivers/ Dunfermline First	<ul style="list-style-type: none"> Support the regeneration of our town centre through working in partnership with the business community on initiative such as Venture St. 	Officer time and area budget to support local activity that encourages increased footfall	<ul style="list-style-type: none"> Development of effective links with the business community and increase new start up business around the town centre 	Dunfermline Delivers/ Dunfermline First
Town Centre events	<ul style="list-style-type: none"> Work in partnership with various organisations such as FCT/DD and DF to develop a range of events aimed at promoting Dunfermline as a visitor destination. 	Various, meeting rooms, officer time, budget	<ul style="list-style-type: none"> Develop a calendar of events aimed at increasing the footfall in the Town Centre. 	Dunfermline Delivers/ Dunfermline First
Heritage and Culture	<ul style="list-style-type: none"> Pull together the range of H & C local groups as sub group of the wider LCP Partnership 	Various, time, meeting rooms and budget where necessary	<ul style="list-style-type: none"> Develop an enhanced and joined up Heritage and Cultural offering for our visitors and local communities. 	Derek Bottom

Dunfermline & West Fife Local Tourism Association Action Plan working with other local agencies	<ul style="list-style-type: none"> Promotion of the Association to tourism businesses in Dunfermline. 	Recruitment Leaflet Local Tourism Information leaflet Digital Kiosks Others to be determined.	<ul style="list-style-type: none"> Increased visitor spend in Dunfermline and West Fife Area 	Ann Camus, Fife Tourism Manger, Fife Council.
Implementation of the action plan for vacant retail units in town centre (Under development)	<ul style="list-style-type: none"> Audit of vacant retail units undertaken and action plan being developed. 	To be determined	<ul style="list-style-type: none"> Fewer vacant retail units in the town centre 	Andrew Walker
Promote re-development of long term redundant/derelict city centre/edge of centre sites through feasibility studies for 2 sites	<ul style="list-style-type: none"> Feasibility studies for 2 long term derelict sites to determine potential future uses including housing 	Budget required estimated at £20,000 for 2 studies. Application to Local Area/Town Centre budgets	<ul style="list-style-type: none"> Investment proposition for 2 long term redundant sites to use to source funding. 	Ian McCrory, Lead Professional – Regeneration EPES
Deliver tailored activities from the suite of services provided e.g. market and supply chain development to assist businesses sustain and grow.	<ul style="list-style-type: none"> Tailor the suite of economic development services to the needs of local businesses. 	EU Structural Funds being applied for, local funding requirements to be determined.	<ul style="list-style-type: none"> To increase/safeguard jobs 	Pamela Stephenson, Lead Officer, Enterprise and Business Development.

Increasing employability and skillsets				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Establish an employability academy for the Financial/Business Services sector	<ul style="list-style-type: none"> Identify known recruitment requirements with employers in this sector to establish a pre-recruitment support project and match trainees into job vacancies. 	Local Area budget of up to £10,000 may be required to establish the academy.	<ul style="list-style-type: none"> Previous academies indicate that approx. 80% of trainees achieve a positive outcome including employment. 	Grant Leaburn, Lead Officer Employability & Skills
Investigate the opportunity to establish an employability academy for Retail employers in Dunfermline	<ul style="list-style-type: none"> Identify known recruitment requirements with employers in this sector to establish a pre-recruitment support project and match trainees into the job vacancies. 	Local Area budget of up to £10,000 may be required to establish the academy.	<ul style="list-style-type: none"> The scale depends on the number of known vacancies identified with the participating employers. 	Grant Leaburn, Lead Officer Employability & Skills
Development of activities to implement the findings of the Wood Commission with Secondary Schools in partnership with local agencies	<ul style="list-style-type: none"> Develop employability led activities with area secondary schools to reduce the risk of school leavers not achieving a positive destination and increasing their employability. 	Local Area budget of up to £30,000 may be required to develop the initiative and secure Scottish Government Funding for implementation with catchment primary schools	<ul style="list-style-type: none"> To prevent school leavers becoming NEET (Not in education, employment and training). 	Grant Leaburn, Lead Officer Employability & Skills
Develop Digital and employability skills for those at risk through welfare changes	<ul style="list-style-type: none"> Support network of local jobclubs Deliver Digital skills courses Provide support on welfare changes 		<ul style="list-style-type: none"> Improve job seeking skills including digital access Prevent people from facing sanctions 	CLD

Health, wellbeing and environment				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Calais Muir Woods	<ul style="list-style-type: none"> • Develop the path infrastructure • Install nature trail and artworks • Develop outdoor curriculum 	£80,000	<ul style="list-style-type: none"> • Less anti-social behaviour in woods • Better health and wellbeing 	FCCT Police Scotland Local Schools
Dulloch Youth Project	<ul style="list-style-type: none"> • Develop a Saturday night provision for teenagers in the Dulloch Leisure Centre 	£20,000	<ul style="list-style-type: none"> • Less anti-social behaviour locally • Better physical fitness 	Health & Inequalities group – FSLT, Jimmy Dunbar/Alan Reid
Marketing campaign to raise awareness of physical activity guidelines to local people	<ul style="list-style-type: none"> • Banners in shopping centre, library, QMH and any other area identified by LCPP 	Marketing campaign to raise awareness of physical activity guidelines to the people of Dunfermline	<ul style="list-style-type: none"> • Banners in shopping centre, library, QMH and any other area identified by LCPP 	Marketing campaign to raise awareness of physical activity guidelines to Dunfermline
Mental Health – pilot physical activity programme in partnership with NHS Fife	<ul style="list-style-type: none"> • Identify General Practice with high level of prescribing mental health medication • Evidence based for clients with mild/moderate anxiety depression to be more physically active • Referral from NHS Fife 	Funding for clients to access programme at reduced rate or free of charge Staff time – NHS Fife and FSLT	<ul style="list-style-type: none"> • Clients are more physically active • Evaluation/questionnaire re quality of life • Reduction in medication • Better partnerships 	FSLT, NHS Fife and Fife Council. Jacquie Stringer & Diane Williamson
CycleFife – Bikeability Delivery	<ul style="list-style-type: none"> • Deliver bikeability and cycle training throughout Dunfermline schools and in summer months in community use facilities. 	Financing of supervising ‘iBike’ officer	<ul style="list-style-type: none"> • 	John Mitchell / Susan Keenlyside

Develop our Green Spaces	<ul style="list-style-type: none"> • Support the Public Park Improvement Group with their plans for development • Support the Friends of Pittencreiff Park with their plans • Deculvert the Lyneburn and create a wildlife corridor • Establish a group to bring together all those involved in floral enhancement in the area • Re-establish the Floral Clock outside the Carnegie Hall 		<ul style="list-style-type: none"> • Increased numbers using our parks and green spaces • Better coordination and purchasing power • Pride in Dunfermline 	Public Park Improvement Group Friends of Pittencreiff Park Kevin O’Kane Keith Jackson Keith Jackson
Living Streets	<ul style="list-style-type: none"> • Create a group of all those organisations interested in walking initiatives to further develop routes, events and maps to encourage walking. 		<ul style="list-style-type: none"> • Better signposted routes, better maps and more people walking to school, work and for leisure. 	Living Streets and John Mitchell
Rio 2016	<ul style="list-style-type: none"> • Identify sports that will feature in the Summer Olympics that are not currently available and encourage their development 		<ul style="list-style-type: none"> • More opportunities for more people to participate in a variety of activities 	Active Schools/ Active Fife
Sports Facilities	<ul style="list-style-type: none"> • Ensure that voluntary organisations are supported to develop to their full potential and have suitable facilities. 		<ul style="list-style-type: none"> • More opportunities for more people to participate in a variety of activities 	Locality Support
Deliver a programme of community based learning opportunities	<ul style="list-style-type: none"> • CBAL programme covering IT, confidence building, family learning and skills • Literacies programmes covering basic skills and ESOL 		<ul style="list-style-type: none"> • Improve participants health, well-being, self-esteem, employability and literacy levels 	CLD

Safer, Stronger Communities				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Work with local community councils to identify emerging trends through a mechanism of community engagement and attendance at meetings.	<ul style="list-style-type: none"> Identify alcohol fuelled anti-social behaviour hotspots and work with partners to tackle the availability of alcohol to young people, support young people by educating them in alcohol abuse and continue to develop diversionary provision to encourage young people into more constructive activities. 	Police Scotland, CLD/Detached Youth Workers, MAIT, Clued up and Voluntary Sector	<ul style="list-style-type: none"> To prevent and reduce instances of alcohol fuelled anti-social behaviour and disorder involving young persons and provide alternative, meaningful activities for them. 	Police Scotland - Inspector John Lawson
Work in partnership with primary schools and pupils to ensure that the roads in the footprint of our primary schools are safe places for all.	<ul style="list-style-type: none"> Support school staff in educating parents in respect of responsible, safe behaviour at the beginning and end of the school day accompanied by enforcement of speed limits outside our schools at relevant times. Assist with pupil groups in bikeability ensuring full pupil inclusion through provision of pedal cycles from unclaimed Police found property. 	Police Scotland, Education, Fife Council Travel Planning and Voluntary Sector	<ul style="list-style-type: none"> To reduce road accident casualties and improve driver behaviour in the vicinity of primary schools and ensure full pupil inclusion in bike ability. 	Police Scotland - Inspector John Lawson
Work with partners in the night time economy to make the town centre a safe environment	<ul style="list-style-type: none"> Continue to support the Pubwatch scheme, Taxi Marshalls, Taxi CCTV and pub banning orders, carry out licensed premises inspections and liaison with the licensed trade and maintain a high visibility at weekends. 	Police Scotland, Fife Council, Dunfermline Delivers, Street Pastors, Taxi Marshalls, LSOs	<ul style="list-style-type: none"> Reduce crime and the fear of crime by reducing disorder in the town centre to make it a safe place for all of the community at night. 	Police Scotland – Inspector John Lawson

<p>Planned estate Improvements in Bellyeoman North and Touch estates</p>	<ul style="list-style-type: none"> • Landscaping Improvements to open spaces • Garden & landscaping Improvements 48 – 72 Craigmyle St Project • Communal Area Improvements at various flatted properties • Funding from Housing initiatives budget and Opportunity fund applications 	<p>Identified by staff/stakeholder walkabouts Priority list of projects identified</p> <p>Opportunity funding £100, 00 already applied for. Staff time to work with tenants.</p> <p>Funding from Housing initiatives budget and Opportunity fund Staff time to negotiate with owners on mutual repairs</p> <p>Priority list of projects identified Condition survey has been carried out HEEPs application bid submitted Project identified for completion.</p>	<ul style="list-style-type: none"> • Improved fencing & retaining walls and lock-up areas • More easily maintained gardens • Improvements to lighting, Stairwells, fencing, floor covering, communal door entry systems • Better relationships with tenants & owners • Safer blocks • Number of projects identified which improve attribute conditions e.g. harling, heating windows etc. • More attractive environment for relating properties 	<p>Area Housing Team Manager – Alistair Black</p>
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Early Years and Family Support				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
<p>Giving children the best start in life in Dunfermline</p>	<ul style="list-style-type: none"> • Families and professionals will have access to current information on services/groups/activities and events • Increase opportunities and support activities for children and families with additional support needs. • Support the development of a Dunfermline Parent and Toddler Support Network • Ensure the sustainability of the Dunfermline Family Nights • To continue to deliver Triple P and Incredible Year programmes across Dunfermline Area through a partnership approach 	<p>Family Information Service website</p>	<p>Improve health and well being and develop skills and awarenesss of opportunities for learning and positive lifestyles</p>	<p>Education Service/ Family and Community Support Team</p>
<p>Family Learning holiday activities</p>	<ul style="list-style-type: none"> • Increase opportunities and access to support and activities during school holidays including Easter, summer and October 			<p>Local Planning Group partners</p>

Supporting Older People				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Dunfermline Community HUB Providing an Older peoples healthy living program within a sheltered housing complex	<ul style="list-style-type: none"> To create an older people's 'HUB' within a chosen sheltered housing complex (Dollar Court) in Dunfermline working with the WHO's Ageing Cities Framework which will host a range of activities and care provision on site for residents and local older people living in the surrounding community. The HUB will provide an integrated model of social support, additional care and wellbeing opportunities to enhance and enable the continuation of health and wellbeing during the ageing years. 	£5,000	<ul style="list-style-type: none"> Reduce isolation Tackle loneliness Improve physical and mental health, and wellbeing Improve the support and care for carers and families Improve long term health outcomes and access to services 	NHS Fife – Dianne Williamson
Social Prescribing Service to tackle mental health issues in Dunfermline	<ul style="list-style-type: none"> Create links with local GPs and mental health teams in order to address additional health and social needs of those affected; this will be addressed via referral to social activity, leisure, support agencies & additional counselling support for the patient. Lochgelly has piloted this with strong outcome success and the aim is to have this recreated here as part of the mental health sub group. 	£10,000		NHS Fife and Mental Health Sub-Group

Welfare Reform and Anti-Poverty measures				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Support for Bellyeoman and Touch Housing Estates	<ul style="list-style-type: none"> Action to alleviate poverty in both estates 		<ul style="list-style-type: none"> Identify actions which can focus attention on the estates to alleviate deprivation 	Poverty Alliance
Better coordination between agencies	<ul style="list-style-type: none"> Employ a coordinator to support those voluntary organisations that form the Poverty Alliance in Dunfermline and ensure that there are no gaps and that everyone that needs support, gets it. 	Through Welfare Reform Action plan		Poverty Alliance
Provide targeted holiday programme of activities	<ul style="list-style-type: none"> Provide subsidised places according to need for service/partner sports/activity programmes Activity programmes for referred young people (Family Support teams, social work,) to include food / subsistence according to need Pilot food provision at one Primary and one Secondary School during the summer holidays for those on Free Meal Entitlement. 	Through Welfare Reform Action plan	<ul style="list-style-type: none"> Improve health and well being' develop skills and awareness of outdoor spaces and activities 	CLD / CUS / Active Schools, Poverty Alliance

Youthwork and Active Citizenship				
PROJECT	ACTIONS	RESOURCES	OUTCOMES	LEAD(in bold)
Develop opportunities for young people to volunteer in their community	<ul style="list-style-type: none"> • Work with Event Management team to identify opportunities linked to Events programme • Support targeted Young Ambassador / Youth Achievement initiatives linked to sport, citizenship, Leadership and Employability 		<ul style="list-style-type: none"> • Improved influence of young people in local community planning and active citizenship 	CLD/CUS/Active Schools/Events
Develop activities targeting hotspots	<ul style="list-style-type: none"> • Develop bespoke initiatives in consultation with YP 		<ul style="list-style-type: none"> • Reduce anti social behaviour 	Leisure Trust / CLD / Police
Develop town twinning initiatives	<ul style="list-style-type: none"> • Young people to represent Dunfermline and develop better links with all our Twin Towns 		<ul style="list-style-type: none"> • Improved influence of young people in active citizenship 	Locality Support
School partnership initiatives	<ul style="list-style-type: none"> • 'Fit for Health' initiative targeting young people not engaging in PE • Targeted wider achievement programmes to address attendance, employability and positive engagement 		<ul style="list-style-type: none"> • Young people have reduced risk of poor health 	Schools/CLD/FACST/NHS
Community Council Forum	<ul style="list-style-type: none"> • Develop a forum with regular meetings bringing together representatives from all our Community Councils 		<ul style="list-style-type: none"> • Improved influence in local community planning and active citizenship 	Locality Support/ Area Chair